

2023 ZIBS青年学者论坛暨第三届全球商学院院长论坛
2023 ZIBS Young Scholars Forum & Third Global Dean's Forum

革新未来： 商业卓越的前瞻之路

Innovating for Future: The Frontier in Business Excellence

- 时间 Date: 2024.1.13 13:30 -18:00 (Beijing Time)
- 地点 Venue: 国际校区多功能厅 Multimedia Hall, Building 7
- 语言 Language: 英文 English



图片直播
Live Photos



视频直播
Live Stream



2023 ZIBS 青年学者论坛暨第三届全球商学院院长论坛



图片直播



视频直播

主题：革新未来：商业卓越的前瞻之路

简介：随着全球科技和商业环境的迅速变化，以创新和可持续发展为核心，拥抱多元化、全球化的商业策略，代表了商业发展的前瞻性思维，引领企业走向成功，并塑造着未来商业的发展方向与价值观。ZIBS 积极搭建分享前瞻思维与成功经验的平台，引领学术前沿与商业实践相融合，培养具备全球视野和商业智慧的杰出商业领袖和创新者，致力于打造来自中国的领先的科创型全球化商学院。

作为 2023 浙江大学国际校区学术年会的分论坛之一，ZIBS 学术论坛将在北京时间 2024 年 1 月 13 日 13:30-18:00 于国际校区多功能厅举行。本次论坛以“革新未来：商业卓越的前瞻之路”为核心主题，围绕数据智能、环境科学、金融科技、数字创新、企业革新等问题，分享商业发展前沿阵地的最新研究成果、创新发现和实践经验，旨在揭示数智时代的商业变革精髓，激发创新思维，推动跨领域的知识融合，为全球商业、科技和教育领域的可持续发展贡献独到的见解和策略。

论坛将回顾 ZIBS 2023 年重要科研成果，我们还邀请了全球优秀学者及跨学科、跨领域研究员，围绕商业发展分享独特见解。此外，第三届全球商学院院长论坛也将于活动中举行，共同探索可持续发展教育之未来。

○时 间：2024 年 1 月 13 日

[了解更多：](#)

○地 点：多功能厅

<https://zibs.zju.edu.cn/overview/Overview.html>

时 间	主 题	报告人
13:30-13:35	主持人开场	魏彬如 ZIBS 助理教授
13:35-13:45	院长致辞	贲圣林 ZIBS 院长
Part I 青年学者论坛		
13:45-13:55	经济与商业如何驱动高科技产业的发展	陈骁骅 ZIBS 助理教授
13:55-14:05	基建与经济增长——基于代理人模型的探索	魏彬如 ZIBS 助理教授
14:05-14:15	带有缺失信息的多元时序数据通用预训练模型	李超 ZIBS 海纳研究员
14:15-14:25	俭约智慧、区域发展与数字创新：中印经验之启示	Fayaz Ahmad Sheikh ZIBS 助理教授
14:25-14:35	人力资本在职业新手求职过程中的影响：利与弊的双重效应？	Jomel Ng ZIBS 助理教授
14:35-15:55	绿色创新的价值评估：来自全球的证据	包洋鸣 首都经济贸易大学 国际经济管理学院助理教授
15:55-15:15	为生存而战：数字平台公司如何在新市场获得“合法性”？	Godofredo Ramizo Jr. 新加坡南洋理工大学 南洋商学院博士后研究员



Part II 产研成果展示

15:15-15:25	中国民营企业国际化指数	万峰 ZIBS 副教授
15:25-15:35	专精特新上市公司创新与发展报告 (2023 年)	雷李楠 ZIBS 助理教授
15:35-15:45	2023 全球金融科技中心城市报告	罗丹 杭州师范大学阿里巴巴商学院讲师
15:45-16:00	茶歇	

Prat III 全球商学院院长论坛

16:00-18:00	可持续发展教育之未来	<p>主持人 Jia Jia Lim, ZIBS 助理教授</p> <p>视频参会 Antonio Batista da Silva Junior, 巴西卡布拉尔皇家基金会商学院 (FDC) 院长</p> <p>线上参会</p> <ul style="list-style-type: none"> • 贲圣林, 浙江大学国际联合商学院 (ZIBS) 院长 • Rishikesh Krishna, 印度管理学院班加罗尔分校 (IIMB) 院长 • Léon Laulusa, 欧洲高等商学院 (ESCP) 执行总裁兼校长 • Dan LeClair, 全球商学院网络 (GBSN) 首席执行官 • Kenneth Mcphail, 曼彻斯特商学院 (AMBS) 院长 • Giuliano Noci, 意大利米兰理工大学 (POLIMI) 副校长 • Danica Purg, 斯洛文尼亚 IEDC-BLED 管理学院院长、全球新兴经济体管理发展国际联盟 (CEEMAN) 主席 • Steven Roberts, 澳大利亚国立大学商业与经济学院 (CBE) 院长 • José Manuel Martínez Sierra, 西班牙庞培法布拉大学巴塞罗那管理学院 (UPF-BSM) 院长 • Eleanor Shaw, 格拉斯哥大学亚当·斯密商学院 (ASBS) 院长 <p>* 按姓氏首字母排序</p>
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排名参考议程安排



陈骁骅

ZIBS 助理教授

陈骁骅博士现任浙江大学国际联合商学院助理教授，博士毕业于剑桥大学经济系。主要研究领域是宏观金融，经济周期，战略发展。



魏彬如

ZIBS 助理教授

魏彬如博士毕业于剑桥大学，现任浙江大学国际联合商学院助理教授，曾在英国六星商学院兰卡斯特大学商学院担任教职。主要研究领域为宏观经济，空间经济和碳经济等，具体研究课题包括基础设施建设对城市经济发展的解构与评估，新能源产业与绿色经济研究，以及碳经济政策的量化分析等。研究方法为机器学习，计量分析与基于代理的经济学建模等。



李超

ZIBS 海纳研究员

李超博士现任 ZIBS 海纳研究员。本科毕业于浙江大学竺可桢学院、获工学学士，博士毕业于浙江大学控制科学与工程学院，师从孙优贤院士、陈积明教授，获工学博士。研究领域是数据科学及其在智慧城市、工业智能等领域的应用，主要与行业头部企业（国网、阿里、临工、运达风电、每日互动等）合作，基于实际场景的真实数据进行数据智能研究。研究成果发表在 IEEE TITS, TMC, TCSS, Communications Physics 等国际顶级学术期刊上。



Sheikh Fayaz Ahmad

ZIBS 助理教授

Sheikh Fayaz Ahmad 博士为浙江大学国际联合商学院助理教授。他拥有 Jawaharlal Nehru 大学科学政策研究中心的硕士和博士学位，曾为浙江大学博士后研究员。他是《Informal Sector Innovations: Insights from Global South》一书的联合编辑（Routledge, Taylor and Francis, 2015）。《牛津发展研究》、《国际规划与发展评论》、《当代科学》、《农村研究杂志》、《科学技术与社会》等期刊皆发表了他的相关论文。最近，他为《科学技术与社会》（Science Technology and Society, Sage Journal）合编了一期特刊，题为“Rethinking Innovation and Development”。



Discourses in the Light of COVID-19”。本期特刊收录了包括诺贝尔奖得主在内的创新与发展领域著名学者的相关成就。他于 2022 年 9 月 23 日为联合国大会的科学峰会主持了题为“替代创新和发展模式：来自中国、印度和巴基斯坦的见解”的特别会议。



Jomel Ng
ZIBS 助理教授

Jomel Ng 博士现任 ZIBS 管理学助理教授，曾任新加坡国立大学和新加坡管理大学博士后研究员。具体研究兴趣聚焦在人力资源和组织行为领域，包括职业生涯和职业行为、领导力与追随力、组织创新。研究成果发表在 Journal of Applied Psychology、Journal of Vocational Behavior 等国际学术期刊上。



包洋鸣
首都经济贸易大学
国际经济管理学院助理教授

包洋鸣博士，首都经济贸易大学国际经济管理学院助理教授，分别于 2013 年在厦门大学获学士学位，之后分别于 2016 年、2019 年在德国法兰克福大学获金融学硕士及博士。主要研究方向为公司金融和信贷市场领域，近期关注绿色创新融资、跨国并购与公司治理等。相关研究工作发表于 Journal of Corporate Finance。



Godofredo Ramizo Jr.
新加坡南洋理工大学南洋商学院
(NBS) 总裁博士后，首席研究员

Godofredo Ramizo Jr. 博士毕业于牛津大学，获得数字技术博士学位。他是数字经济、人工智能和算法系统的学者，同时也是科技行业的从业者。他曾获得南洋理工大学 (NTU) 总统研究奖学金，目前主要领导一项围绕人工智能系统的用户行为和人工智能在组织中的应用的科研项目 (价值 20 万新加坡元 / 人民币 110 万元)。他在国际期刊上发表过论文，参加有关新媒体和数字技术的国际会议并发表演讲，曾在牛津的研究团队中从事平台经济、人工智能和智能城市方面的工作。此外，他还拥有丰富的行业经验，曾在 Meta (前身为 Facebook) 协助开发了多个创新的技术产品，专注于用户研究和战略。



万峰

ZIBS 助理教授

万峰博士现任浙江大学国际联合商学院副教授，曾在北京师范大学担任讲师、英国东英吉利大学担任副教授。主要研究领域是创新管理、产业集群和竞争战略。研究成果发表在 Management International Review、Technovation、Technological Forecasting & Social Change 国际学术期刊上。



雷李楠

ZIBS 助理教授

雷李楠博士现任浙江大学国际联合商学院助理教授、研究员、博士生导师，长期从事企业创新与战略管理研究。针对数字化、全球化情境下中国企业，尤其是制造业隐形冠军的超越追赶，提出了实现企业跨越式成长的战略构型。研究成果发表在 Management and Organization Review, Journal of Engineering and Technology Management、Asian Business & Management、《管理世界》、《管理工程学报》等国内外期刊上。



罗丹

杭州师范大学阿里巴巴商学院
讲师

罗丹博士现任阿里巴巴商学院数字经济与战略系助理研究员。主要研究方向为：数字金融（金融科技）、数字经济、财务会计等。2022年6月毕业于浙江大学管理学院会计学专业，获管理学博士学位，曾于英国剑桥大学嘉治商学院访学；本科就读于浙江大学管理学院会计学专业，获管理学学士学位。

在校期间在 SSCI 期刊、核心期刊等发表多篇论文，参与撰写《互联网金融理论与实务》等教材著作，核心参与 3 项中国人民银行金融科技委员会重点课题、1 项浙江省重点课题，参与制定国家金融行业标准 2 项，累计主持或参与和中国人民银行、浙江省金融局、北京市金融局、北京金融科技产业联盟、阿里巴巴、蚂蚁集团、剑桥大学、亚洲开发银行、德国国际合作机构、南非人文社科研究委员会等合作的政府项目、企业项目、国际项目 30 余项，产出 50 余份报告或论文等研究成果。此外，其研究成果获得多位省部级领导亲笔批示。



Jia Jia Lim

ZIBS 助理教授

Jia Jia Lim 博士现任浙江大学国际联合商学院助理教授。研究与教学的领域包括供应链管理，新技术和企业之间协作的可持续性发展，企业伦理，企业社会责任等。她的研究成果发表在 International Journal of Operations & Production Management, Industrial Marketing Management, Journal of Business Research 和 International Journal of Production Economics 国际学术期刊上。担任 Journal of Supply Chain Management 编委，Industrial Management and Data Systems 审稿人。



贲圣林

ZIBS 院长

浙江大学管理学院教授，博士生导师，浙江大学国际联合商学院创始院长和金融科技研究院创始院长，兼任中国人民大学国际货币研究所创始联席所长，北京前沿金融监管科技研究院创始院长，全国工商联国际委员会委员，中华海外联谊会常务理事，中央统战部党外知识分子建言献策专家组成员，浙江省政协常委、副秘书长、经济委副主任，浙江省人民政府参事，浙江数字金融科技联合会创始会长，广东金融专家顾问委员会顾问委员等。

贲博士有着丰富的国际金融业经历，主要研究兴趣为国际金融、金融科技、数字经济、国际商务等。贲博士先后获得清华大学工程学士学位、中国人民大学企业管理硕士学位和美国普渡大学经济学博士学位。曾参加中共中央党校、中央社会主义学院、中国浦东干部学院和欧洲工商管理学院（INSEAD）等有关培训。



Antonio Batista da Silva Junior

巴西卡布拉尔皇家基金会
商学院院长

Antonio Batista da Silva Junior 曾在巴西米纳斯联邦大学学习工商管理，并于巴西瓦加斯基金会获得工商管理博士学位。他曾在巴西卡布拉尔皇家基金会商学院（FDC）担任副院长一职长达 14 年之久，并在学院的多个领域发挥了积极作用。他负责高管教育，包括定制、公开招生和学位项目。他主导与大公司、家族企业、中小型企业合作伙伴关系，旨在进行管理领域的研究、培训和咨询。



Rishiksha Krishnan

印度管理学院班加罗尔
分校院长

Rishiksha Krishnan 教授主要研究战略与创新。自 2013 年以来，他一直当选为五十大（印度）商业思想家名单，并于 2013 年获得了五十大（印度）商业思想家创新奖。他曾在宾夕法尼亚大学印度高级研究中心、印度商学院和海德拉巴大学担任访问学者。2007-2010 年，他担任班加罗尔管理学院企业班 Jamuna Raghavan 主席。



Léon Laulusa

欧洲高等商学院（ESCP）
执行总裁兼校长

Léon Laulusa 是欧洲高等商学院（ESCP）执行总裁兼校长。此前，他曾担任 ESCP 执行副校长兼学术和国际事务院长。此外，他还是 ESCP 巴黎校区、华沙校区和迪拜分校的校长。

1999 年，Léon Laulusa 作为财务报告与审计系的教授加入了 ESCP。他主要教学财务会计、审计、公司治理、领导力、管理会计控制和中國管理实践。

他的主要研究兴趣包括国际财务会计、国家文化对企业管理和领导力的影响。



Dan LeClair

全球商学院网络首席执行官

Dan LeClair 于 2019 年 2 月被任命为全球商学院网络 (GBSN) 的首席执行官。在加入 GBSN 之前，他曾是国际商学院促进协会 (AACSB International) 执行副总裁，这是一个为 100 多个国家的约 1,600 所商学院提供服务的协会和认证组织。他在 AACSB 担任过首席战略与创新官 (两年半)、首席运营官 (七年)，以及首席知识官 (五年)。



Kenneth McPhail

曼彻斯特商学院院长

Kenneth McPhail 是曼彻斯特商学院院长。他曾担任该院副院长兼研究主任。此前，他曾担任曼彻斯特大学人文学院社会责任副院长，负责带领人文学院推进曼大社会责任战略的发展与实施，涉及 5 个学院、36 个学科，18,000 位学生及 1,800 位教职人员。



Giuliano Noci

意大利米兰理工大学副校长

Giuliano Noci 是战略与市场营销的全职教授。自 2011 年起，他担任意大利米兰理工大学副校长。他目前是管理工程系和米兰理工大学管理学院的董事会成员。



Danica Purg

斯洛文尼亚 IEDC-BLED
管理学院院长
全球新兴经济体管理发展
国际联盟 (CEEMAN) 主席

Danica Purg 教授是斯洛文尼亚 IEDC-BLED 管理学院院长、全球新兴经济体管理发展国际联盟 (CEEMAN) 主席。她因在国际商业教育领域取得的杰出成就而获得了多个国家和国际奖项。斯洛文尼亚共和国总统授予她自由勋章以表彰她对斯洛文尼亚和中东欧管理发展的贡献。



Steven Roberts

澳大利亚国立大学商业
与经济学院院长

Steven Roberts 教授是澳大利亚国立大学商业与经济学院（CBE）院长。在担任该学院院长之前，Steven 曾担任金融、精算与统计学研究院主任。他教授精算和统计学课程。他硕士和博士毕业于斯坦福大学，是澳大利亚精算师协会的会员。



José Manuel Martínez Sierra

西班牙庞培法布拉大学
巴塞罗那管理学院院长

José Manuel Martínez Sierra 于 2021 年开始担任西班牙庞培法布拉大学巴塞罗那管理学院院长。在加入该学院之前，他在哈佛大学工作近十年，并曾领导国家和国际高等教育。他是一位政治学家、社会学家、律师和法学博士。2003 年，马德里康普斯顿大学授予他终身职位，并于 2004 年获得“让·莫内讲席教授”荣誉称号。



Eleanor Shaw

格拉斯哥大学亚当·斯密
商学院院长

Eleanor Shaw 教授是一位以价值为导向、包容的企业家领导者，拥有超过 25 年与企业家合作的经验。她的工作经验得到了一系列企业家精神研究的支持，这些研究影响了企业家教育的设计与实施，影响了企业家政策，并指导了成功增长干预的发展，支持了众多苏格兰企业的扩张。Eleanor 是高等教育领域的资深领导者，热衷于利用她的知识、专业技能和网络，释放苏格兰经济中的创业潜力。她在格拉斯哥大学获得文学学士和博士学位，并因其在创业和教育领域的服务而于 2022 年被授予大英帝国勋章。

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Connecting the World · Shaping the Future





Eleanor Shaw

Head of the University of
Glasgow Adam Smith Business
School

Prof Eleanor Shaw is a values-led, inclusive entrepreneurial leader with more than 25 years' experience of working with entrepreneurs, complimented by a portfolio of entrepreneurship research that has informed the design and delivery of entrepreneurial education, influenced entrepreneurial policy, and guided the development of successful growth interventions which have supported the scale up of numerous Scottish ventures. Eleanor is a senior leader within the Higher Education sector and is passionate about using her knowledge, expertise, and networks to unlock entrepreneurial potential across Scotland's economy. She holds an MA and a PhD from the University of Glasgow and was awarded an OBE in the New Year Honours List 2022 for her services to Entrepreneurship and Education.

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Danica Purg

President of IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the International Association for Management Development in Dynamic Societies

Professor Danica Purg is the President of IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the International Association for Management Development in Dynamic Societies. Prof. Purg has received numerous national and international awards for her outstanding achievements in the field of international business education. The President of the Republic of Slovenia awarded her with the Honorary Order of Freedom for her contribution to management development in Slovenia and Central and Eastern Europe.



Steven Roberts

Dean of College of Business and Economics, The Australian National University

Steven Roberts is currently Dean of the College of Business and Economics. Prior to becoming Dean, Steven was Director of the Research School of Finance, Actuarial Studies and Statistics. Steven taught Actuarial Studies and Statistics courses in the Research School of Finance, Actuarial Studies and Statistics. He has a Masters and PhD in Statistics from Stanford University and is an Associate of the Institute of Actuaries of Australia.



José Manuel Martínez Sierra

General Director and Provost of the UPF Barcelona School of Management

José Manuel Martínez-Sierra has started this 2021 as the new General Director of the UPF Barcelona School of Management. He arrives at the School after almost a decade at Harvard University and has previously led national and international higher education. He is a political scientist, sociologist, lawyer and Doctor of Law (Doctor Europeus), obtained his tenure at the Complutense University of Madrid in 2003 and was awarded a Jean Monnet Chair in European Law in 2004.



Léon Laulusa

Executive President and
Dean of ESCP Business
School

Prof. Léon Laulusa is the Executive President and Dean of ESCP Business School since 1st of June 2023. Prior to this he was Senior Executive Vice-President and Dean for Academic Affairs and International Relations of the school. He also had the responsibilities as Dean, of the Paris campus, Warsaw campus and Dubai Branch campus.

Léon Laulusa joined ESCP in 1999 as a Professor in the Financial Reporting and Audit department. His teaching encompasses financial accounting, audit, corporate governance, leadership, management accounting and control, management practices in China.

His main research interests span from international financial accounting to the impact of national culture on firms' management and leadership.



Dan LeClair

CEO of Global Business
School Network

Dan LeClair was named CEO of the Global Business School Network (GBSN) in February of 2019. Prior to GBSN, Dan was an Executive Vice President at AACSB International, an association and accrediting organization that serves some 1,600 business schools in more than 100 countries. His experience at AACSB includes two and half years as Chief Strategy and Innovation Officer, seven years as Chief Operating Officer, and five years as Chief Knowledge Officer.



Kenneth McPhail

Head of Alliance Manchester
Business School

Kenneth McPhail is currently Head of Alliance Manchester Business School. He was previously Deputy Head and Director of Research. Prior to this, he was Vice Dean for Social Responsibility within the Faculty of Humanities at the University of Manchester. As Vice Dean, he oversaw the strategic development and implementation of the Universities distinctive social responsibility agenda across 5 schools, 36 disciplines, 18,000 students and 1,800 academic and support staff.



Giuliano Noci

Vice-Rector for China of
Politecnico di Milano

Giuliano Noci is full professor of Strategy and Marketing. From 2011, he is the Vice-Rector for China of Politecnico di Milano. He is currently a board member of Management Engineering Department; a board member of Polimi Graduate School of Management.



BEN Shenglin

Dean of ZIBS

Dr. BEN Shenglin, Dean and Professor of ZIBS, Dean of Academy of Internet Finance (AIF), Zhejiang University and President of Beijing Frontier Institute of Regulation and Supervision Technology (FIRST). Prior to joining Zhejiang University in May 2014 as a Professor, he spent 20-years in China and abroad with ABN AMRO, HSBC, and lastly JP Morgan Chase, where he served as China CEO, JP Morgan Chase Bank. He is the founder and Director of the International Monetary Institute, Renmin University of China. He is also founder and chairman of Zhejiang Association of FinTech (ZAFT), the industry association of global fintech hub - Zhejiang Province. He serves as a Counselor to Zhejiang Provincial Government, a Standing Committee member of CPPCC Zhejiang and Vice Chairman of its Economic Commission. He currently serves as a board member of leading companies including China Construction Bank and China Industrial Bank.



Antonio Batista da Silva Junior

Dean of Fundação Dom Cabral

Antonio Batista da Silva Junior studied Business Administration at Universidade Federal de Minas Gerais, Brasil. He is a Doctor of Business Administration at Fundação Getulio Vargas, Brasil. As Associate Dean at FDC for 14 years, Antonio Batista played an active role in several areas of the School. He was responsible for Executive Education comprising Customized, Open enrollment and Degrees Programs. He directed different partnerships and networks with large corporations, family businesses, small and medium sized companies with the purpose of researching, training and consulting in the management field.



Rishikesha Krishnan

Director, Indian Institute of Management Bangalore

Professor Rishikesha Krishnan's main areas of interest are Strategy and Innovation. He has been listed in the Thinkers50 India list of most influential thinkers in management from India since 2013 and jointly received the special Thinkers50 India Innovation Award (2013). He was a visiting scholar at the Center for the Advanced Study of India, University of Pennsylvania (Fall 2008), and at the Indian School of Business (ISB), Hyderabad (2011-12). He held the Jamuna Raghavan Chair in Entrepreneurship at IIMB from 2007-10.



LUO Dan

Lecturer, Alibaba Business
School, Hangzhou Normal
University

Dr. LUO Dan is an Assistant Researcher in the Department of Digital Economy and Strategy at Alibaba Business School. Her primary research areas include digital finance (fintech), digital economy, and financial accounting. She graduated from the School of Management at Zhejiang University with a Ph.D. in Management in June 2022, majoring in Accounting. She also completed a visiting scholar program at Cambridge Judge Business School, University of Cambridge, United Kingdom. For her undergraduate studies, she majored in Accounting at the School of Management, Zhejiang University, earning a Bachelor's degree in Management. During her academic tenure, she published numerous papers in SSCI journals, core journals, and contributed to the writing of textbooks such as "Internet Finance: Theory and Practice." She played a key role in three key projects for the Financial Technology Committee of the People's Bank of China and one key project for the Zhejiang Provincial Government. Additionally, she participated in the formulation of two national financial industry standards.

She has led or participated in over 30 collaborative projects with entities such as the People's Bank of China, the Financial Bureau of Zhejiang Province, the Financial Bureau of Beijing Municipality, the Beijing Financial Technology Industry Alliance, Alibaba, Ant Group, University of Cambridge, Asian Development Bank, German International Cooperation Agency, and the South African National Research Council. These projects encompass government initiatives, corporate endeavors, and international collaborations, resulting in the production of over 50 reports and research papers. Furthermore, her research achievements have received endorsements from several provincial and ministerial-level leaders.



Jia Jia Lim

ZIBS Assistant Professor

Dr. Jia Jia Lim is an Assistant Professor of Supply Chain Management & Sustainability at ZIBS. She uses qualitative and quantitative methods to examine the intersections between new technologies and collaboration relationship between firms for sustainability. Within the area of supply chain management and sustainability, she has published in International Journal of Operations & Production Management, Industrial Marketing Management, Journal of Business Research and International Journal of Production Economics. She also served as editorial review board member at Journal of Supply Chain Management and reviewer at Industrial Management and Data Systems.



Godofredo Ramizo Jr.

Presidential Postdoctoral Fellow and Principal Investigator of Nanyang Business School (NBS), Nanyang Technological University

Dr. Godofredo Ramizo Jr., a PhD holder in digital technologies from the University of Oxford, is a leading expert in the digital economy, AI, and algorithmic systems. As a Nanyang Presidential Fellow at NTU, he manages a SGD 200,000 grant, steering international AI transformation and user behavior research. With publications in global journals and presentations at key conferences, he's a sought-after speaker on digital tech and AI implications for businesses. His rich background includes impactful roles in Oxford research groups, Meta (formerly Facebook), and contributions to innovative technology products for Fortune500 companies. Besides industry experience, he has a background in investment banking and university lecturing.



WAN Feng

ZIBS Associate Professor

Dr. WAN Feng is an Associate Professor of ZIBS. Prior to joining ZIBS, he has worked at Beijing Normal University and University of East Anglia. His research interests include innovation management, industrial clusters, and competitive strategies. He has published in Management International Review, Technovation, Technological Forecasting & Social Change, among others.



LEI Linan

ZIBS Assistant Professor

Dr. LEI Linan is an Assistant Professor of Innovation and Strategy at ZIBS. she has been engaged in the research on the catch-up and beyond of hidden champions in manufacturing under the context of digitalization and globalization. She has lead research projects granted by National Natural Science Foundation of China (NSFC) and Ministry of Science and Technology, China. She has published articles in Management and Organization Review, Asian Business & Management, Journal of Engineering and Technology Management, among others.



Sheikh Fayaz Ahmad

ZIBS Assistant Professor

Dr. Sheikh Fayaz Ahmad is working as an Assistant Professor at ZIBS. He holds M.Phil and PhD from the Centre for Studies in Science Policy, Jawaharlal Nehru University and Postdoc from Zhejiang University. He is co-editor of the book titled 'Informal Sector Innovations: Insights from Global South', (Routledge, Taylor and Francis, 2015). His major research interests include Alternative Innovation Models, Digital Frugal Innovations, Regional Development and China Innovation. Journals such as Oxford Development Studies, International Planning and Development Review, Current Science, Journal of Rural Studies and Science Technology and Society have published some of his recent papers. He also contributed to the Handbook on Alternative Theories of Innovation (Edward Elgar, 2021) and the upcoming Handbook on Frugal Innovations (Edward Elgar, 2022). Recently, he co-edited a special issue on 'Rethinking Innovation and Development Discourses in Light of COVID-19' for Science Technology and Society, a Sage Journal. Notably, this special issue included contributions from prominent scholars in the fields of innovation and development, including a Nobel Laureate. He also moderated a special session on 'Alternative Innovation and Development Models: Insights from China, India, and Pakistan' on September 23, 2022 for Science Summit of the United Nations General Assembly.



Jomel Ng

ZIBS Assistant Professor

Dr. Jomel Ng is an Assistant Professor of Management at ZIBS. She obtained her doctorate from the National University of Singapore and prior to joining ZIBS, she has worked as post-doctoral fellow at National University of Singapore and Singapore Management University. Within the areas of human resources and organizational behavior, her research interests are focused on careers and vocational behaviors, leadership/followership and innovation in organizations. She has published in the Journal of Applied Psychology and Journal of Vocational Behavior, among others.



BAO Yangming

Assistant Professor of the International School of Economics and Management (ISEM) at Capital University of Economics and Business

Dr. BAO Yangming is an Assistant Professor in CUEB-ISEM. She received her bachelor's degree from Xiamen University in 2013, and her master's degree and Ph.D. in finance from Goethe University Frankfurt in 2016 and 2019, respectively. Her research interests include corporate finance and credit markets, with a recent focus on green innovation financing, cross-border mergers and acquisitions, and corporate governance. Her research was published in the Journal of Corporate Finance.



2023 ZIBS Young Scholars Forum & Third Global Dean's Forum

Sort according to agenda



CHEN Xiaohua

ZIBS Assistant Professor

Dr. CHEN Xiaohua is a tenure-track Assistant Professor at ZIBS. Her research interests include Macro-Finance, Credit and Banking, Economic Cycles and Development Strategy. Prior to joining ZIBS, she has taught at Faculty of Economics, University of Cambridge and worked in Financial Department of International Monetary Fund (IMF).



WEI Binru

ZIBS Assistant Professor

Dr. WEI Binru, who graduated from the University of Cambridge, is currently an assistant professor at ZIBS. Before joining ZIBS, Dr. WEI Binru held a teaching position at Lancaster University Business School, which is ranked among the top 2 six-star business schools in the UK. Her research interests cover macroeconomics, spatial economy, and carbon economy. She focuses on various specific research topics, including evaluating the impact of infrastructure on urban economic development, studying the green energy industry and green economy, and conducting quantitative analysis of carbon economy policies. Dr. Wei utilizes research methods such as machine learning, mathematical analysis, and agent-based economic modelling.



LI Chao

ZIBS Haina Research Scientist

Dr. LI Chao is currently a Haina Research Scientist at ZIBS and International Center for Data Science. He obtained his BSc (2012) and PhD (2019) degrees from Zhejiang University. He spent 4 years at the College of Control Science and Engineering as a research assistant at Zhejiang University. His primary research interests include data mining and its applications in smart city and industrial intelligence. His work has been published in leading academic journals such as IEEE TITS, TMC, TCSS, National Science Open and Communications Physics, among others. He is currently leading the National Natural Science Youth Project, and Young Talent Research Project of State Key Laboratory of Industrial Control Technology.

Part III Global Deans' Forum

<p>16:00-18:00</p>	<p>The Future of Education for Sustainability</p>	<p>Moderator Jia Jia Lim, ZIBS Assistant Professor</p> <p>Video Antonio Batista da Silva Junior, Dean of Fundação Dom Cabral</p> <p>Online</p> <ul style="list-style-type: none"> • BEN Shenglin, Dean of ZIBS • Rishiksha Krishnan, Director, Indian Institute of Management Bangalore • Léon Laulusa, Executive President and Dean of ESCP Business School • Dan LeClair, CEO of Global Business School Network • Kenneth Mcphail, Head of Alliance Manchester Business School • Giuliano Noci, Vice-Rector for China of Politecnico di Milano • Danica Purg, President of IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the International Association for Management Development in Dynamic Societies • Steven Roberts, Dean of the College of Business and Economics, The Australian National University • José Manuel Martínez Sierra, General Director and Provost of the UPF Barcelona School of Management • Eleanor Shaw, Head of the University of Glasgow Adam Smith Business School <p>*Sorted by Last Name</p>
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14:05-14:15	TriD-MAE: A Generic Pre-trained Model for Multivariate Time Series with Missing Values	LI Chao, Haina Research Scientist
14:15-14:25	Frugality, Regional Development and Digital Innovations : Gleaning Insights from China and India	Sheikh Fayaz Ahmad, ZIBS Assistant Professor
14:25-14:35	Human Capital Effects in the Job Search Process for New Labor Market Entrants: A Double-Edged Sword?	Jomel Ng, ZIBS Assistant Professor
14:35-15:55	Valuation of Green Innovation: Worldwide Evidence	BAO Yangming, Assistant Professor of ISEM, Capital University of Economics and Business
15:55-15:15	Fighting for Survival: How Can Digital Platform Firms Gain Legitimacy in New Markets	Godofredo Ramizo Jr., Presidential Postdoctoral Fellow and Principal Investigator, Nanyang Business School (NBS), Nanyang Technological University
Part II University-industry Collaboration and Commercialization		
15:15-15:25	Internationalization Index of Chinese Private Multinationals	WAN Feng, ZIBS Associate Professor
15:25-15:35	A Report on the Innovation and Development of "Little Giants" Listed Enterprises 2023	LEI Linan, ZIBS Assistant Professor
15:35-15:45	Global FinTech Hub Report 2023	LUO Dan, Lecturer, Alibaba Business School, Hangzhou Normal University
15:45-16:00	Break	



2023 ZIBS Young Scholars Forum & Third Global Dean's Forum



[Live Photos](#)



[Live Stream](#)

Theme: Innovating for Future: The Frontier in Business Excellence

Amidst rapid changes in the global technological and business landscape, embracing innovative and sustainable development as its core, adopting diversified and global business strategies, signifies a forward-thinking approach to business evolution. This mindset guides enterprises towards success, shaping the future direction and values of business. ZIBS actively constructs a platform for sharing forward-thinking ideas and successful experiences, blending cutting-edge academia with business practices, to cultivate outstanding business leaders, innovators with a global perspective and business acumen. Based in China and with a global focus, ZIBS aims to build a technology-focused premier global business school from China.

The 2023 ZIBS Annual Academic Forum "Innovating for Future: The Frontier in Business Excellence" is going to take place on January 13, at 13:30-18:00 (Beijing Time). Scholars and deans from world prestigious business schools gather together to actively explore distinctive insights and strategies to the sustainable development of the global business, technology, and education sectors.

Focusing on the latest research findings, innovative discoveries, and practical experiences at the forefront of business development, the topics mainly include data intelligence, environmental science, financial technology, digital innovation, and corporate reform. The forum also invites young scholars to share their interdisciplinary perspectives and insights on the future of education for sustainability.

○ Date: January 13, 2024

[Learn more:](#)

○ Venue: Multimedia Hall, No.7 Building

<https://zibs.zju.edu.cn/eng/overview/introduction.html>

Time	Topic	Speaker
13:30-13:35	Opening Speech	WEI Binru, ZIBS Assistant Professor
13:35-13:45	Welcome Speech	BEN Shenglin, Dean of ZIBS
Part I Young Scholars Forum		
13:45-13:55	How Economics and Business Lead High-Tech Industry?	CHEN Xiaohua, ZIBS Assistant Professor
13:55-14:05	Infrastructure and Economic Growth- Agent Based Modeling Approach	WEI Binru, ZIBS Assistant Professor

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引領未來

2023 ZIBS Young Scholars Forum & Third Global Dean's Forum
2023 ZIBS青年学者论坛暨第三届全球商学院院长论坛

Innovating for Future: The Frontier in Business Excellence

革新未来：商业卓越的前瞻之路

- Date: 2024.1.13 13:30 -18:00 (Beijing Time)
- Venue: Multimedia Hall, Building 7
- Language: English



Live Photos



Live Stream